Compensation for New GSC Website

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Action Requested: Approval; Requires consensus or simple majority

WHEREAS the current GSC website is cumbersome to update and could use improved organization for navigation and information organization,

WHEREAS Alice Lincoln has started constructing a new website and should be compensated for this enormous task in accordance with an appropriate rate,

WHEREAS the GSC website subcommittee and the GSC will provide content, feedback, and reasonable suggestions for the implementation of the new website,

THEREFORE be it enacted by the Graduate Student Council of Stanford University

THAT Alice Lincoln be compensated in the following manner with deliverables specified in this bill and evaluated by the GSC website subcommittee on a monthly basis and recommendations made to the GSC in the timeline provide here within,

THAT overall compensation be limited to $2000 for the work specified in this bill and additional work be compensated at a predetermined commensurate rate,

THAT Alice Lincoln be compensated $1000 for work already done:
   1. Creation of a website framework that is easily updatable
   2. Content organization for: GSC description and history, Membership information, News, meeting minutes and agendas, GSC in the media, funding committee information, Grad. Student resources, Email lists, and Contact information

THAT the website be rolled out in the following manner, 1st, the new GSC website shall “Go Live,” made accessible to the community on the GSC webserver, on June 1st with the following content, with working links and with the inaccurate/outdated information left out:
   1. Functional Home page with only the most important information
      a. Breaking News / Most Critical Information
         i. Major announcements: e.g. July 4th, Election results, Turbo tax
      b. Not Cluttered
   2. Current Membership information
   4. GSC Budgets
   5. Funding Committee information
a. GSO Funding information
6. Meeting info: all agendas, minutes, and special meetings
7. NEW Survey category with the links for results from the 1998, 2001, and 2004 surveys
8. Student groups
   a. Pointer to OSA web page only
9. New “Getting to Grads” section linked to the GSC Funding page, describing how to advertise to grad students (especially useful for VSOs).
   a. Similar to the document “Advertising_to_Graduate_Students.doc”.
10. Housing
    a. GCC info at: http://gsc.stanford.edu/gsc_housing.htm
    b. Link to Advocacy issues
    c. No GHAC info because it is not current
11. Events
    a. List major annual events: Thanksgiving, July 4th, I-Gala, EV Family Carnival and Pumpkin Carving, etc.
12. Bulletins
    a. Up-to-date links
    i. Bulletins
    ii. Grad-events
13. Links
    a. Up-to-date links
14. NEW Advocacy category describing the GSC advocacy efforts
    a. Student Life
    b. Housing
    c. Health Care
    d. Tax Relief
    e. Commuting
    f. Academics
    g. Stipends
    h. Childcare
15. Link to OLD website, just in case

THAT with the satisfactory completion of the “Go Live” requirements outlined above and by the recommendation of the GSC website subcommittee after its June 1st evaluation meeting, Alice Lincoln shall be compensated a $500,

THAT the second phase of the website shall be completed by September 1st and the website shall be deemed “Turn-key,” meaning that website maintenance be done much easier that it is now and all links are fully function with the additional website functionality listed below:

1. All links fully functional and up-to-date
2. All correct information retained, but well-organized
3. Healthcare section redone and reorganized with up-to-date information
4. University Committee Rep. section be updated
5. Student groups updated from the OSA website and listed in addition to the OSA link form the “Go Live” period.
6. **New** Category Archives that organizes all the old information to reduce clutter
   a. Add Archive links to all pages with data older than 3 years
   b. Create a new Archive category with some of the following subheadings:
      i. News
      ii. Meeting minutes
      iii. Meeting Agendas
      iv. Funding Committee stuff
      v. Other data we carry from past years and is currently appended in interminable queues at the bottom of principal GSC sections.

7. Appropriate website META keywords are used.

8. The website is operable on multiple browsers and platforms:
   a. Windows
   b. Mac
   c. Unix

**THAT** upon completion of the second phase of the website development, “Turn-key,” and by the recommendation of the GSC website committee after its September 1st evaluation meeting, Alice Lincoln shall be compensated $500, with the understanding that she will be available for additional support for no more than 3 months after Sept. 1st, unless further compensation is pre-arranged,

**THAT** the GSC owns the copyright to all website content and graphics.